



Chalk Art Rules and Specifications

Event Date: Saturday, May 1st, 2021 | 8am - 3pm

Artists: 5'x5' Spaces can be created by one or more artists (limit 4). Free Children 2.5'x2.5' spaces must be created by 1 artist (0-12 yrs. old).

Material Restrictions: Participants may bring their own chalk, brushes or water. All chalk must be water-based. Water based chalk paints are permissible.

Space Assignment: Artists will pick their own 5'x5' spaces on a first-come, first-serve basis during check-in. At check-in, artists will be asked to provide the number of the space they wish to work in. Some spaces may have cracks or texture variations. All Children spaces are 2.5'x2.5'.

Check-In and Registration: Check-in will begin at 7 AM. at the information booth located on the Corner of Pennsylvania and Court Street. Artists may prep their spaces as early as 7 AM. but cannot begin chalking until 8 AM. Any artist failing to check-in by 10am will forfeit their space.

Prizes: Award winners must be present to claim his/her prize at 3:00 PM.

Additional Rules:

- Drawings must remain within the designated square area. Drawings on buildings, trees, or any other surface are strictly prohibited.
- Artwork must have a theme related to the Atoka Plant & Pollinator Festival (spring, conservation, Atoka or etc.)
- This is a family event. Artwork containing nudity, profanity, or content deemed inappropriate by the festival committee will be removed and the artist will be disqualified from the contest.
- The use of flammable or offensive odors may not be used.

Failure to comply by these rules or guidelines may be grounds for dismissal.

Things You Can Bring:

- Blankets or chair, knee pads to stay comfy while you draw
- Sunscreen and hat
- Sketches or inspiration pieces to guide your chalk design
- Plastic to cover artwork during possible rain
- Water and snacks



TIPS

- Use chalk sparingly. Build up your layers, starting with a very light layer on the bottom.
- Some artist prefer to lay all of their undertones first. Some prefer to work top to bottom. We recommend outlining all of your major elements first.
- A big chalkboard eraser works great for laying down large areas of color. Moving the eraser in a circular motion works best.
- Creating a chalk-paint by crushing chalk into water and using a paint brush is also helpful when filling large areas.
- If you're a first-timer, consider using one object as the focal point of your artwork – a face, a frog, etc. Small details are difficult to manage on a rough surface — so think **BIG & DRAMATIC**.
- The more you work with chalk on concrete, the more comfortable you will become. So, practice on the driveway at home.

